

Last Mile in Remote Sensing Poverty Prediction

Dr. Woojin Jung

School of Social Work

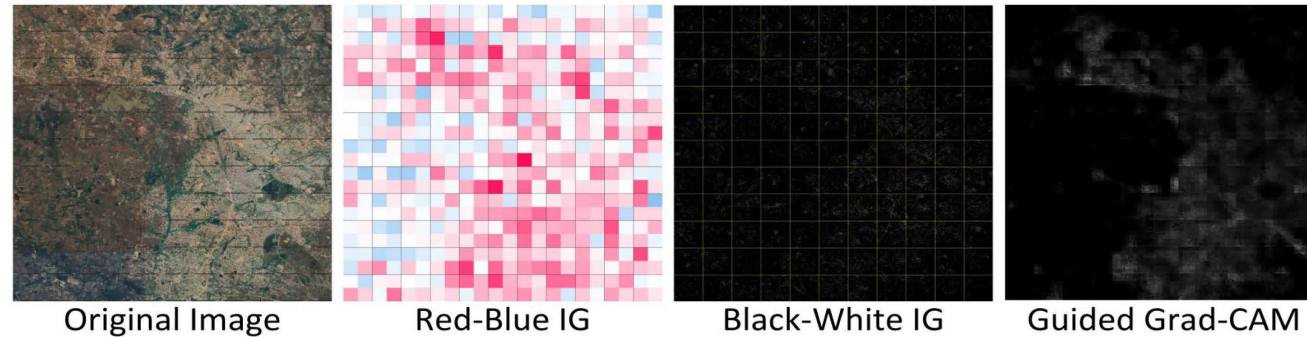
wj153@ssw.rutgers.edu | www.jungwoojin.org



Can we **improve** remote sensing-based poverty predictions where **baseline models** using satellite imagery and nighttime light data **fail**?



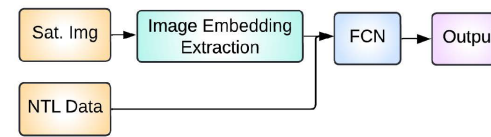
- Explainability techniques: Integrated Gradients and Guided Grad-CAM, to visualize where the vision models (ResNet101, VGG16, ViT-B/16) focus and identify sources of failure.



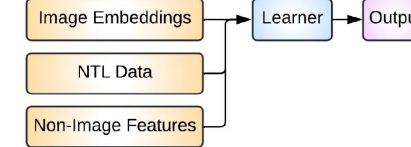
- The “**last mile**” refers to the challenge of making accurate poverty predictions in all sub-regions, addressing areas where baseline vision models consistently fail.

Metrics	Baseline Approach	Our Best Model (Arch. 10)
Test R ²	0.762	0.844
Var of Error ²	0.353	0.084
Exclusion error	6.37%	4.46%
Inclusion error	12.84%	7.34%

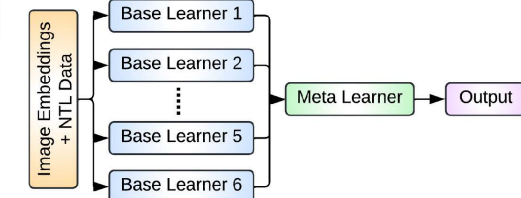
2: Non-Fine-Tuned Computer Vision with NTL



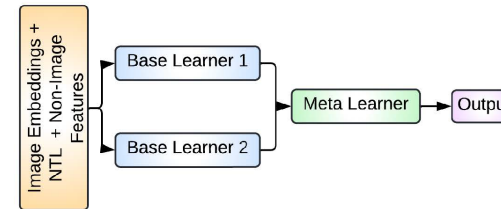
3: Early Stage Multimodal



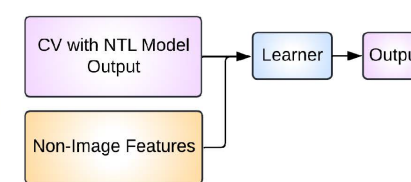
4: Stack Ensemble Computer Vision Models



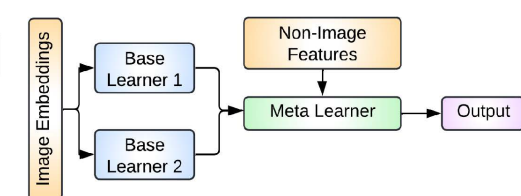
5: Stack Ensemble Early Stage Multimodals



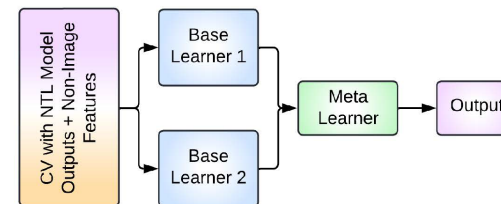
6: Mid Stage Multimodal



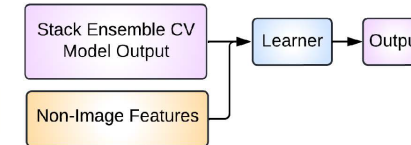
7: Stack Ensemble Vision Predictions & Mid Stage Multimodal



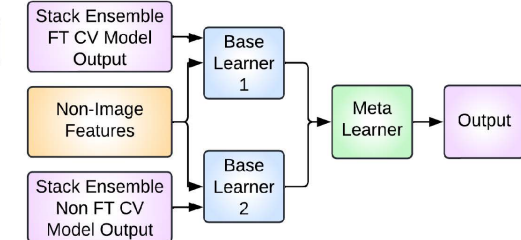
8: Stack Ensemble Mid Stage Multimodals



9: Late Stage Multimodal



10: Stack Ensemble Late Stage Multimodals

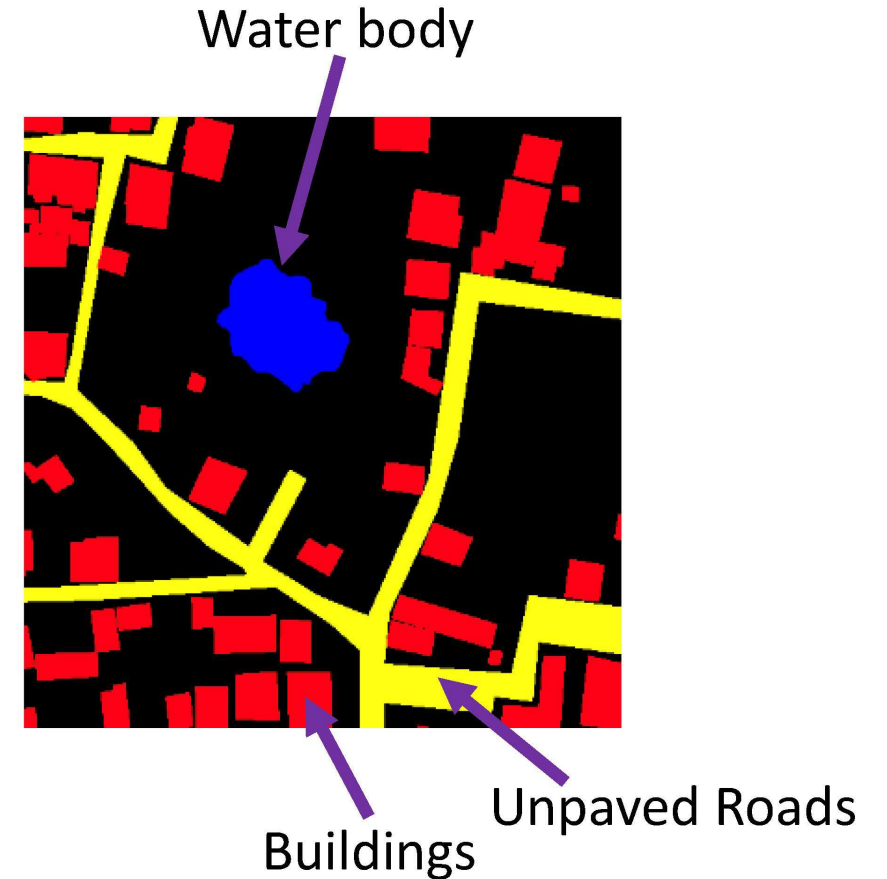


CV stands for computer vision. FT stands for fine-tuning.

Overview of Additional Projects

Detecting Human-Interpretable Features From Satellite Imagery to Support Poverty Mapping

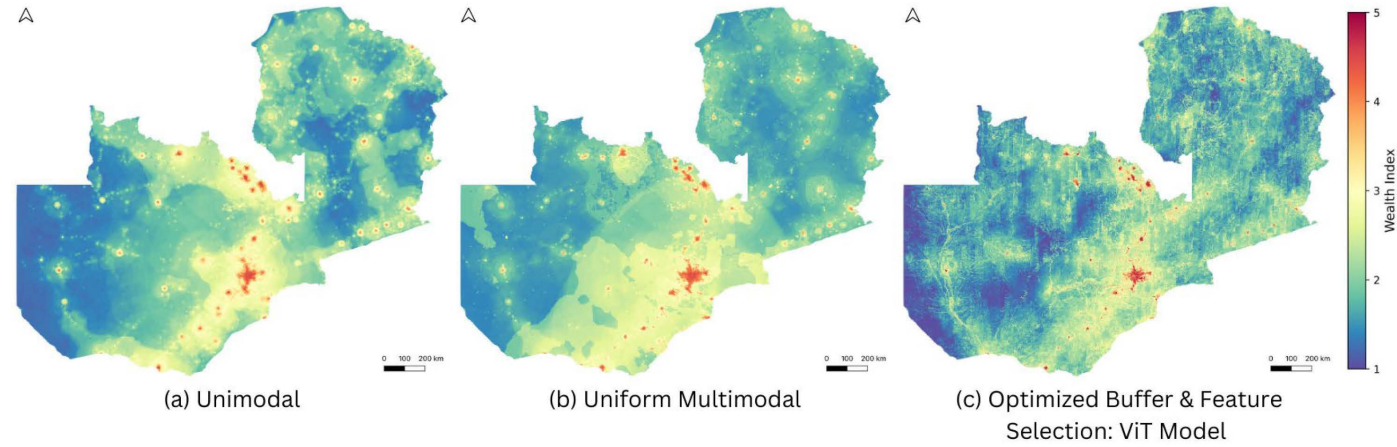
Dr. Woojin Jung
wj153@ssw.rutgers.edu



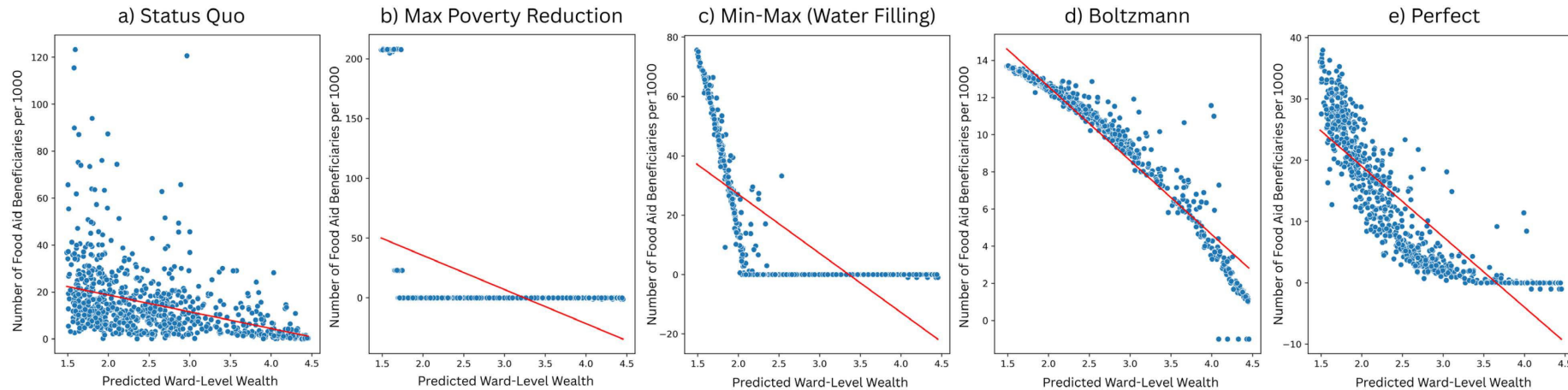
- Initial Results:

water bodies > paved roads > building footprints > unpaved roads > huts

- Multimodal Poverty Maps:



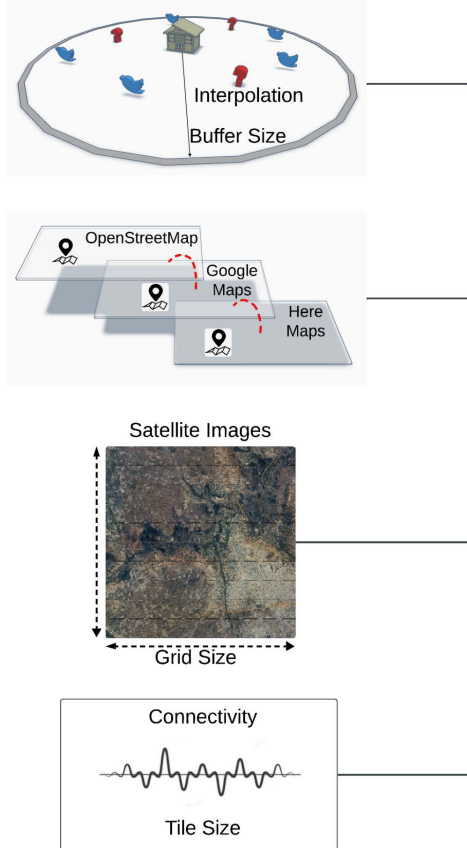
- Aid Allocation Based on Poverty Predictions and Optimization Objectives:



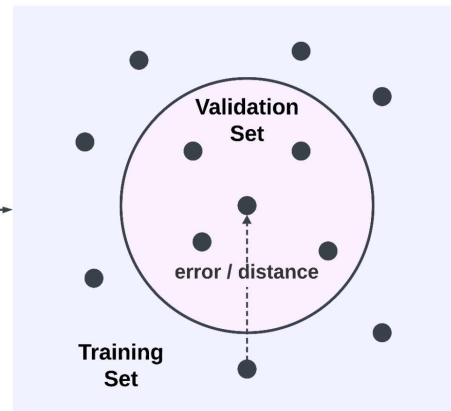
Efficiency and Robustness for Spatial Poverty Prediction and Data-Driven Resource Allocation

Dr. Woojin Jung
wj153@ssw.rutgers.edu

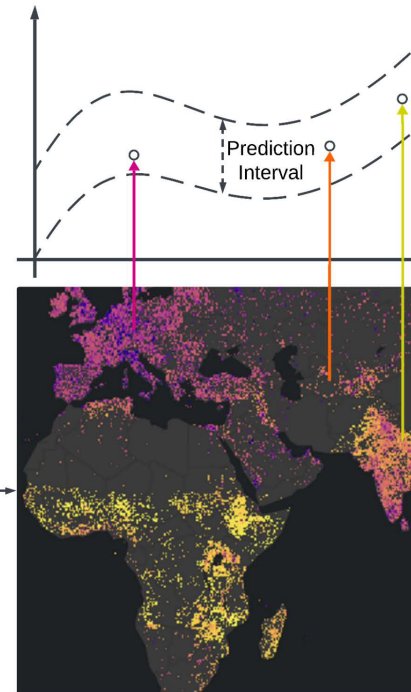
Efficient Imputation of Spatial Data and Uncertainty Quantification



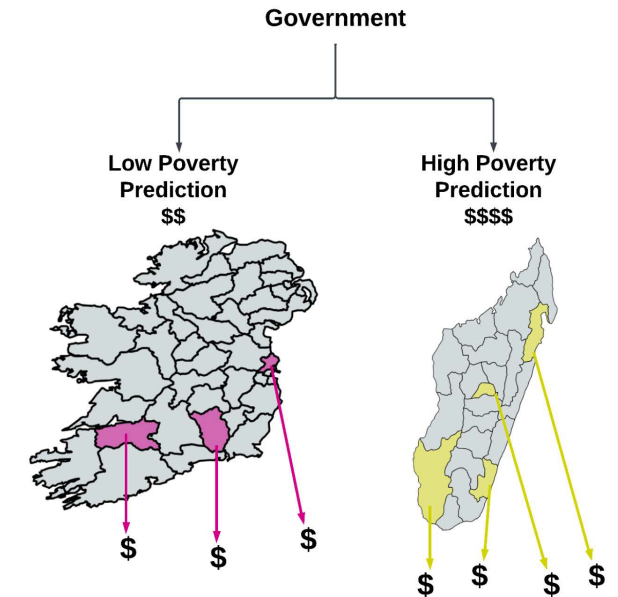
Adaptive Buffered Cross Validation



Robust Prediction of Spatial Poverty and Debiasing



Resource Optimization Under Uncertainty



- Statistically rigorous, computationally efficient, and practically applicable AI/ML methods
- help practitioners make data-driven policy decisions with statistical confidence that yields maximum impact.

- Applications of AI/ML in my field:
 - AI/ML facilitates poverty identification and optimizes resource allocation.
- Grants:
 - NSF Human-Environment Geo Sciences
 - NSF Methods, Measurement, and Statistics
- Contact Information:
 - Email: wj153@ssw.rutgers.edu
 - Address: 120 Albany Tower One Rm. 345, New Brunswick, NJ 08901
 - Scan the QR code to visit my website

